Sponsorship and Exhibitor Opportunities for the First International LAMS Conference 2006

The First International LAMS Conference is to be held between the 6th and 8th of December 2006 in Sydney, Australia. The venue for the event is the Sydney Conservatorium of Music in Sydney's Botanic Gardens.

The conference is focusing on designing for the future. Where will Learning Design take us now? What are the opportunities and challenges for individuals and organisations? Importantly it will capture the experience of those who have used LAMS and share some of the lessons learnt in higher education, the K-12 sector, vocational and professional education.

Our delegates will be coming from Australia and around the world from a wide variety of educational institutions. The delegates will range from people who use LAMS to those decision makers who are involved in selecting and implementing new eLearning systems.

About LAMS

LAMS is a revolutionary new tool for designing, managing and delivering online collaborative learning activities. It provides teachers with a highly intuitive visual authoring environment for creating sequences of learning activities. These activities can include a range of individual tasks, small group work and whole of class activities. LAMS is an internet application so no desktop software is required, and it can be accessed from anywhere that is connected to the world wide web.

The LAMS software is provided as freely available Open Source software by the LAMS Foundation (www.lamsfoundation.org). Services and support for LAMS are provided by LAMS International Pty Ltd (www.lamsinternational.com). The conference is being co-ordinated by both LAMS organisations, with LAMS International managing sponsors and exhibitors.

The Conference Themes

The main theme for the 2006 conference is 'Designing the Future of Learning'.

What tools, pedagogies, teaching and learning strategies do we need for the future? Where does LAMS fit within the new models? What can experience with LAMS tell us about teaching and learning? How is LAMS shaping up? What are the challenges for individuals and organisations? Where will Learning Design standards take us now? What can we learn from efforts to create generic learning design patterns? We

expect that during the conference there will be many opportunities to share lessons learnt with LAMS from all educational sectors.

Sub Themes
- Finding the tools and pedagogies for the next generation of e-learners
- Using Learning Design for strategic change in education
- Building communities of practice - opportunities and challenges
- Issues of collaboration and generating new knowledge
- Sharing and reuse - barriers and questions of practice
- Learning Design and the Library of the Future
- Who controls the curriculum? Student and teacher generated designs
- Lessons learnt from K-12
- Future directions and the needs of vocational and professional education
- Technical standards, architecture and tools
- Open source and open design?

Sponsoring and Exhibiting

There are a number of different ways you can exhibit at, or sponsor the conference.

Exhibiting

The conference will have a Vendor Exhibition Space in the general meeting area at the conference. At each of the formal breaks in the conference (lunch time, morning tea, etc.) the delegates will congregate in this space and be able to look at the products and services that you display.

Delegates will be interested in exploring various hardware, software and education services that support the use of LAMS or extend the functionality of the software.

Each exhibitor will be allocated an exhibition table to display their products and services. In addition to the table the exhibitor will receive the following benefits:

- Entry to the conference sessions and workshops
- A listing in the conference program
- Company logo and 25 word profile of the company on the conference website
- URL link from the conference website

The cost per table is $1,000 (ex GST)

Sponsorship

The conference is seeking a number of sponsors who are interested in promoting their company and assist with the successful running of the LAMS Conference. There are two packages that companies can select from to be involved as a sponsor. Each package will give your company an exclusive combination of benefits from which to promote your products to the LAMS community.

Platinum Sponsorship - $6,000 (ex GST)

- Acknowledgement as a Platinum Sponsor for the International LAMS Conference

- Exhibitor table in the Vendor Exhibition Space
- Logo placed on the delegate bag
- Logo included in the conference program
- Company logo and 100 word profile of the company on the conference website
- Entry to the conference sessions and workshops
- Company name and logo displayed at start of all sessions
- Company logo displayed at registration desk on banner
- One page advertisement in conference program

Gold Sponsorship - $3,000 (ex GST)

- Acknowledgement as a Gold Sponsor for the International LAMS Conference
- Exhibitor table in the Vendor Exhibition Space
- Logo included in the conference program
- Company logo and 50 word profile of the company on the conference website
- Entry to the conference sessions and workshops
- Company name and logo displayed at start of all sessions
- Company logo displayed at registration desk on banner

For more details contact:

Jonathan Clare via email at jonathan@lamsinternational.com or on +61 2 9850 4716

James Dalziel via email at james@lamsfoundation.org or on +61 2 9850 7539